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## **NEWS RELEASE**

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## FOR IMMEDIATE RELEASE

## Now Citra Cling cleaner foams and clings to even vertical surfaces to help clean the toughest grease and grime

Wheeling, IL — Citra Cling Mold and Metal thick foaming cleaner is an excellent cleaning agent that clings to even vertical surfaces. A water-based cleaner that is 99% biodegradable, it is safe to use on painted surfaces and plastic parts (pre-testing is recommended.)

This powerful industrial cleaner contains no chlorinated solvents, no petroleum distillates and no glycol ethers. Its non-toxic, high-density foam removes mold releases, dirt, oil and greases from almost any surface.

This mold and metal cleaning aerosol product is formulated with a natural orange citrus solvent (d'limonene) that cleans most surfaces. This feature allows the product to hang on vertical surfaces, maximizing the cleaning time. Simply spray and wipe clean allowing the foam to work for a few seconds before wiping. Similar to Slide Plastic Cleaner, which is designed to be used mostly on finished plastic parts, new Citra Clean is an excellent cleaner for all surfaces, especially steel molds, dies, and rollers.

Founded in 1953, Slide Products, Inc., an environmentally conscious manufacturer, makes mold releases, cleaners, rust preventives and more.

For a trial sample of Slide's products including Citra Cling, a Tool and Mold Makers maintenance kit and a catalog go to www.slideproducts.com, or contact Slide Products, 1-800-323-6433; Fax: 1-800-756-7986; Email: info@slideproducts.com.